



Capture | Visualize | Produce



COMPANY

PROFILE

(Updated in October 2020)



ABOUT US

Ola Media is a creative service agency. We deliver strong branding identity through marketing communications across all media.

As a professional team of multidisciplinary specialists, Ola Media experience runs deep in creative graphic design (including for print), brand development and positioning, video production, TV Commercials, interactive multimedia development, website design and social media marketing.

WHAT WE DO



PRINTING
OFFSET|LARGE FORMART|DIGITAL|SPECIALITY



VISUAL MEDIA PRODUCTION

SOCIAL MEDIA MARKETING



CREATIVE SERVICE

WEB & MAIL HOSTING



SOUND MEDIA MANAGEMENT

WHAT

WE DO

Creative Services

At Ola Media, our creative services are aimed at boosting up the sales through the unmatched by our segmented team of graphic designers & branding consultants.

A. Graphic Design

Our thoughts and designs simply follow one trend - uniqueness that makes an impact. A good graphic design not only distinguishes you from your competition, but also effectively markets and repositions your brand, and strengthens your product/service. We convert complex sets of data, statistics and information to a visual snapshot. Info-graphics design involves simplifying information and presenting it through an impactful storyboard.

Corporate Identity
Logo Design
Brochures
Catalogues
Magazines/Newsletters
Packaging Design
Poster Design
E-Newsletters/Mailers
Label Designs
Advertising Designs
Infographic



WHAT WE DO

B.Branding

Our brand management services is aimed at conveying effective messages, creating customer loyalty and establishing emotional connect between the brand and consumers.

We help our clients define, plan, position and deliver their brands.

- Brand Strategy
- Brand Research
- Brand Naming
- Brand Identity Design
- Brand Style Guide
- Color Palate
- Brand Research & Analysis
- & More...



WHAT

Visual Media Production

What we see and hear are the things we are most likely to believe in. A well made audio/visual message delivered across multiple electronic mediums, has the potential to create a massive impact on consumer psyche.

We help develop a complete concept plan that includes concept writing, visualizing, storyboard, production, special effects and voice over.

We also specialize in image editing open to all photographers, advertising agencies, studios, small businesses, e-commerce website, newspapers, designers and freelance artists. We have an online expert team of graphic specialists who are ready to receive your first batch of images for editing.

Video Production

- TV Commercials
- Product Videos
- Training Videos
- Motivational Videos
- Documentaries
- Client Testimonials
- Event Videos
- TV Shows
- & More ...

Image Editing

- Background Removal
- Clipping Path
- Color Correction
- Photo Retouching
- Photo Conversion
- Jewelry Enhancement
- Skin Tone & Teeth Whitening
- Photo Restoration
- Ecommerce Website images
- & More ...

WE DO



WHAT

Presentations

At Ola Media, ranging from demos, keynotes, product presentations to pitches, we do it all. We understand your target audience and enhance your presentation to give 'wow' effect to your visual delivery.

Our slides & presentation designers transform your keynote, powerpoint presentations to high end compelling visuals that tell your story and get results.

With the evolution of corporate meetings, our team is skilled and committed to facilitating the Online meetings technical set up and guidance on use of various platforms. This is to give your team the best video and sound reception without inconveniences.

Live streaming Tech Setup & Facilitation
Powerpoint Presentations
PPT Templatised Presentations
Slide Production
Marketing & Sales Presentation
& More ...

WE DO



WHAT

Social Media Marketing

Social media is a platform that is easily accessible to anyone with access to the Internet. Increased communication for organizations fosters brand awareness and can help improve the way customer service is perceived.

At Ola Media, our social media services provide cost effective platforms for our clients to implement marketing campaigns. Our team will identify suitable social media platforms for our clients and leverage the power of large Online communities to present and share the experience of services and products.

- Social Media Research
- Social Media Network Expansion
- Digital Marketing
- Social Media Post
- Social Media Page Manage
- SEO Services
- Blog Strategy Development
- Blog Design
- & More ...



WHAT

Web Presence/Design

The Internet is a vast space, and with the modern consumer spending more time Online than ever, businesses need to maintain an effective Online presence. With a professional looking website, your clients will perceive you to be a real and trustworthy company. It is no use to have an excellent website if no one is visiting it. We'll work with you to tailor your web-site's design and content - to maximize your Google ranking potential and with it, its exposure and online impact.

At Ola Media, we have a professional team that understands this journey well and will take you through it.

Hosting Services & Domain name registration
Web Design
Web Development
Search Engine Optimization
Technical Support & Maintenance
Email Services
Integration with payment services (Mpesa, Airtel Money, VISA, Mastercard, Equity)

WE DO





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**An International
Associate of Business Network
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Business Network
group

